

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 19.22
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME BARBARA ABAR

SALES PRSN WA- JOE KNAUER

CONTRACT # 6397492

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # _____ CONTRACT # 0000000000

CLASS: NATL.

PRDCT	<u>INDEPENDENCE USA</u>	<u>PAC</u>	<u>EST#658</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT30/12 NOV5/12 WK-1

DATE OCT30/12 19.22

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO LENA
EP. TITLE

PLS CFM, THX 10/30

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

INDEPENDENCE USA PAC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 658												
44	S		600P-630P	30		\$4,000.00	11/4	11/4	0		SUN	0
PROGRAM : NEWS												
50	A		600P-700P	30		\$4,000.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS ORD COM1 : NEWS WILL AIR 6-7P ON SUNDAY 11/4 THIS IS A MAKE-GOOD FOR NOV4 ON LINE-44 FOR 1 SPOT/WK												

REP HEADLINE# 6397492 TRF# 339004
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:
M3 OK'D BUY#44 MISSED: SUN/600P-630P NOV4 30S \$4,000.00 (OCT30/12)
OFFER: SUN/600P-700P NOV4 30S \$4,000.00 PLS ADVISE.
CMT: NEWS WILL AIR 6-7P ON SUNDAY 11/4

CONTRACT TOTAL 602100.00
TOTAL SPOTS 102

MARKET TOTALS \$1,737,812 WFTV 32% WKMG 16% WESH 33% WOFL 15% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 4% EFTV 0%

SHARES ESTIMATED*

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS *-MULTIPLE